

Hoyt Sherman Place - Des Moines, IA



CONTACT INFORMATION:

Robert Warren
 (515) 244-0507 ext. 206
 Hoyt Sherman Place
 1501 Woodland Avenue
 Des Moines, IA 50309

warren@hoytsherman.org

www.hoytsherman.org

CAPACITIES AND CONFIGURATIONS

Ticketed Events	Capacity
Total Available	1,252

Hoyt Sherman Place does not buy shows but will co-promote

Special Event Space	Sq. Ft.
Art Galleries	2,860
Banquets	
Weddings	
Meetings	
Pre & Post theater events	

ticketmaster®

TICKETING:

Ticket Office Manager Dana Hanson
hanson@hoytsherman.org 515-244-0507 x. 205

Tax Rate: 6.000% Per Ticket Fac. Fee \$3.00

Ticketmaster Phone Sales Number and Internet:

800-745-3000 www.ticketmaster.com

PRODUCTION INFORMATION

Technical Director Felix Campbell

(515) 244-0507 x 202 campbell@hoytsherman.org

TECH PACKET AVAILABLE AT:

<http://hoytsherman.org/theater/venue-information/>

CATERING: Preferred caterers list

Event Coordinator Toni Roberts
 515-244-0507 x204 roberts@hoytsherman.org

MARKETING SERVICES IN-HOUSE

Director of Booking & Event Services Allison Fegley
 515-244-0507 x. 204 fegley@hoytsherman.org

Facebook facebook.com/hoytshermanplace

Twitter Account: [@hoytsherman](https://twitter.com/hoytsherman)

NOTES:

Opened in 1923, the Hoyt Sherman Place theater is the only remaining mid-sized historic theater in Central Iowa. The near perfect acoustics, opulent beauty and intimacy have made this a favorite venue for local, regional and national touring artists.

AREA POPULATION NUMBERS

Des Moines, IA	206,599
Iowa State University	31,040
County	437,399
TSA / Regional	580,255

Distance to Next Major Metro:

Omaha, NE	2 Hours
Kansas City, MO	3 Hours
Minneapolis, MN	3 1/2 Hours
Chicago, IL	5 Hours

PRIMARY MEDIA - RADIO

Des Moines Radio Group

KSTZ (Top 40), KLTJ (Easy Listening), KIOA (Oldies), LAZER (rock)

Clear Channel Communications

KDRB (Classic Rock), KPTL (AAA), KKDM (Top 20), 1040 WHO (News Talk), 1460 KXNO (Sports), KCCQ (Rock)

Cumulus Broadcasting

KHKI (Country), KJJY (Country), KGGO (Classic Rock)

Iowa Public Radio

PRIMARY MEDIA - TV & PRINT

TV : WHO TV (NBC), KCCI TV (CBS), WOI TV (ABC)

Cable: Mediacom (provider) / On Media (advertiser)

Public Television: Iowa Public TV

Major Daily: Des Moines Register