

# Hoyt Sherman Place - Des Moines, IA



## CONTACT INFORMATION:

Robert Warren  
 (515) 244-0507 ext. 1206  
 Hoyt Sherman Place  
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 Des Moines, IA 50309  
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[www.hoytsherman.org](http://www.hoytsherman.org)

## CAPACITIES AND CONFIGURATIONS

Ticketed Events	Capacity
Total Available	1,252

Hoyt Sherman Place does not buy shows but will co-promote

Special Event Space	Sq. Ft.
Art Galleries	2,860
Banquets	
Weddings	
Meetings	
Pre & Post theater events	



## TICKETING:

Ticket Office Manager Dana Hanson  
[hanson@hoytsherman.org](mailto:hanson@hoytsherman.org) 515-244-0507 x 1205  
 Tax Rate: 6.000% Per Ticket Fac. Fee \$3.00  
 Ticketmaster Phone Sales Number and Internet:  
 800-745-3000 [www.ticketmaster.com](http://www.ticketmaster.com)

## PRODUCTION INFORMATION

Technical Director Felix Campbell  
 (515) 244-0507 x 1202 [campbell@hoytsherman.org](mailto:campbell@hoytsherman.org)  
**TECH PACKET AVAILABLE AT:**  
<http://hoytsherman.org/theater/venue-information/>

## CATERING: Preferred caterers list

Event Coordinator Toni Roberts  
 515-244-0507 x1204 [roberts@hoytsherman.org](mailto:roberts@hoytsherman.org)

## MARKETING SERVICES IN-HOUSE

Director of Booking & Event Services Allison Fegley Johnson  
 515-244-0507 x. 1212 [johnson@hoytsherman.org](mailto:johnson@hoytsherman.org)  
 Facebook [facebook.com/hoytshermanplace](https://facebook.com/hoytshermanplace)  
 Twitter: [twitter.com/hoytsherman](https://twitter.com/hoytsherman)

## NOTES:

Opened in 1923, the Hoyt Sherman Place theater is the only remaining mid-sized historic theater in Central Iowa. The near perfect acoustics, opulent beauty and intimacy have made this a favorite venue for local, regional and national touring artists.

## AREA POPULATION NUMBERS

Des Moines, IA	206,599
Iowa State University	31,040
County	437,399
TSA / Regional	580,255
<b>Distance to Next Major Metro:</b>	
Omaha, NE	2 Hours
Kansas City, MO	3 Hours
Minneapolis, MN	3 1/2 Hours
Chicago, IL	5 Hours

## PRIMARY MEDIA - RADIO

**Des Moines Radio Group**  
 KSTZ (Top 40), KLTI (Easy Listening), KIOA (Oldies), LAZER (rock)  
**iHeart Radio**  
 KDRB (Classic Rock), KPTL (AAA), KKDM (Top 20), 1040 WHO (News Talk), 1460 KXNO (Sports), KCCQ (Rock)  
**Cumulus Broadcasting**  
 KHKI (Country), KJJY (Country), KGGO (Classic Rock)

## Iowa Public Radio

## PRIMARY MEDIA - TV & PRINT

TV : WHO TV (NBC), KCCI TV (CBS), WOI TV (ABC)  
 Cable: Mediacom (provider) / On Media (advertiser)  
 Public Television: Iowa Public TV  
 Major Daily: Des Moines Register